



BRITISH
UNIVERSITY OF
BAHRAIN
SEEK KNOWLEDGE

Role Title: Lecturer in Graphic Design

Reports To: Dean of College of Arts and Social Science

Grade: 7

Role Purpose

To develop and deliver high-quality teaching across a range of modules contributing to the delivery of levels 3, 4, 5 and 6 of the BA Hons Graphic Design programme. To contribute to the planning, design and development of associated programmes within the directorate. To contribute to the promotion and marketing of the programme and to engage in scholarly activity undertaking high quality research.

Responsibilities

Teaching and Learning

- To deliver modules to a high standard of academic integrity
- Design teaching materials for a range of pedagogic contexts including both studio and online learning environments;
- To identify areas where current provision is in need of revision or enhancement;
- To contribute to the planning, design and development of course and curriculum objectives in collaboration with Student Information Directorate to ensure accuracy of central databases;
- Design, mark and assess assignment based work and provide positive and constructive feedback to students;
- Act as personal tutor to a group of students, providing academic and pastoral support.

Research

- Undertake individual and/or collaborative practice/scholarship projects of relevance to the College/University;
- Extend, transform and apply knowledge acquired from scholarship to learning, and appropriate external activities;

Leadership, Management and Engagement

- To contribute to student experience initiatives as directed by the Dean of the College of Arts and Social Sciences;

- To engage with and participate in the University's PDR process as reviewee;
- Collaborate and liaise with other staff to ensure any module, programme, enterprise project is delivered to the standards required;
- Liaise with colleagues to ensure student needs and expectations are met; deliver modules or contribute to significant sections of the programme;
- Plan, co-ordinate and implement practice/scholarship programmes and/or engagement projects; organisation of external activities such as student projects, field trips and industrial placements; monitor scholarship or engagement budgets and ensure effective use of resource; organise administrative duties.

Other Responsibilities

- Perform any other duties appropriate to the grade as may be required by the Dean of College of Arts and Social Sciences and the President of BUB;
- Comply with the personal health and safety responsibilities specified in the University Health and Safety policy;
- Engage with the University's commitment to deliver value for money services that optimise the use of resources by maintaining a cost conscious approach when undertaking all duties and aspects of the role;
- Promote equality and diversity for students and staff and sustain an inclusive and supportive study and work environment in accordance with University policy;
- Work towards membership of Advance HE to the level of "Fellow", if not already in possession of this or higher recognition of HE teaching qualification;
- Contribute to student recruitment and conversion strategies including any outreach activity as required.
- Contribute to the promotion of the course through social media and external events

Person Specification

Consideration should be given to the following themes which will be tested at each stage of the recruitment process

- Teaching and learning
- Scholarship and innovation
- Engagement

Qualifications

	The successful candidate should have:	Essential/ Desirable	Tested by* A, I, P, T
1	Hold a Postgraduate Certificate of Academic Practice or equivalent higher education teaching qualification or commitment to enrol in this during the probationary year and complete within three years).	Essential	A
2	An undergraduate degree	Essential	A
3	An MA/MFA in Graphic Design or a related field and/or significant industry experience	Essential	A, I
4	Having or working towards completion of a PhD in a related subject e.g. Graphic Design, Visual Communication, Typography, Branding, Illustration, Information Design, Service Design, UI/UX Design, Motion Graphics	Desirable	A, I

Background & Experience

	The successful candidate should have:	Essential/ Desirable	Tested by* A, I, P, T
5	Significant track record and experience in one or more areas of Graphic Design, such as editorial design, digital design, UI/UX, branding, typography, illustration etc .	Essential	A, I
6	Experience of teaching visual communication and design fundamentals to students in Higher Education/Further Education.	Essential	A, I
7	Experience of design, delivery and assessment on a range of modules and ability to monitor the quality and effectiveness of modules/teaching/learning in Higher Education/Further Education	Essential	A, I
8	Significant experience of teaching at HE level within a similar programme or subject area	Essential	A, I, P

Knowledge

	The successful candidate should have demonstrable knowledge of:	Essential/ Desirable	Tested by* A, I, P, T
9	Knowledge and understanding the current industry, social and contextual issues affecting the creative industries.	Essential	A, I, P
10	Industry collaborations – within a variety of fields relating to visual communication.	Desirable	A, I
11	Designing and delivery of assessments for a range of student learners, and levels.	Essential	A, I
12	The academic strengths of the School and the potential to contribute to them.	Essential	A, I, P

Skills & Competencies

	The successful candidate should demonstrate:	Essential/ Desirable	Tested by* A, I, P, T
13	Excellent English language skills both written and verbal.	Essential	A, I, P
14	Professional competency in the use of relevant graphic design techniques and processes. Understanding of visual communication and design fundamentals, historical context and contemporary subject debates. Digital skills in design production software such as Adobe Creative Cloud, InDesign, Adobe Illustrator, Adobe Photoshop.	Essential	A, I, P
15	Excellent organisational and time management skills	Essential	A, I
16	An understanding of the needs of students from different cultural and educational backgrounds	Essential	A, I
17	Flexibility and adaptability in terms of working and teaching in different contexts and environments.	Essential	A, I

A = Application form, I = Interview, P = Presentation, T = Test

Candidate guidance

In order to fully meet the essential criteria candidates must show clear evidence of how they meet the criteria. Simply stating that you have a skill or experience in an area is not sufficient, you must provide a clear example to show how you have met each of the criterion you address.
